



## Sponsorship Opportunities

### Partner with The Natural Momma Me Initiative Diaper Bank, and be part of the largest change in the lives of diaper-wearing Detroit children.

The Natural Momma Me Initiative Diaper Bank inspires, engages and leads the local community in wiping out diaper need experienced by over 12,000 children in the Greater Detroit area. We are currently the only diaper bank in Detroit distributing a supply of diapers to those who need them the most. Mobilizing volunteers and communities in grassroots work that is experiencing exponential growth, The Natural Momma Me Initiative Diaper Bank is excited to partner with local companies and individuals to make a big impact on families in need.

**There are 4 ways to support Natural Momma Me this year:**

1. Annual sponsorship
2. Choose-Your-Size Sponsorship
3. Special Event sponsorship of the Community Baby Shower
4. Special Event sponsorship of the Summer/Fall Boat Ride Extravaganza



**In return, you or business will receive a wide range of benefits to recognize your gift, showcase your name and brand, and get your employees involved in the community.**

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# You Can Eliminate Diaper Need in Our City!

The Natural Momma Me Initiative Diaper Bank was launched in the fall of 2011 and started off quickly, distributing 2,000 diapers within the first few months.

In 2015 we experienced growth beyond our wildest dreams! We introduced a home visiting program where we were able to deliver diapers to those that did not have transportation. In 2017-2018 we want to double the number of children and distribute diapers to partner agencies that also help families in need, and your sponsorship will be the key to making that happen. Our city is experiencing amazing growth and revitalization, and in the midst of moving forward we want to make sure our tiniest Detroiters aren't left behind.



All babies deserve clean diapers and with your sponsorship, diaper need will be eliminated one baby at a time.

Please join us!

## Your investment will:

- Showcase your company's commitment to caring for children in our community.
- Mobilize volunteers, including your employees, to roll up their shirtsleeves and gain a personal connection to a healthy community.
- Give children and families in need freedom from choosing between paying for a clean diaper or basics like food and rent.

**Natural Momma Me has no political agenda, and is not involved with advocacy or legislation.**

## What Natural Momma Me Clients are Saying:

"The diapers helped when I needed them the most. It also gave me people I could trust and talk to if I had any questions about my children. I don't know what I would do without them."

"Natural Momma Me really helped me because they assisted me when I got laid off from my job. When I didn't have transportation, they delivered the diapers to my home. They are a Godsend."

## Choose-Your-Size Sponsorship

**Pick your size(s), donate and volunteer!**



Many people want to volunteer but do not have the time or know where to start. With Choose-Your-Size sponsorship, you can decide what size diapers you want to buy (and we can give you guidance on what we need for a given month), make your donation and Natural Momma Me staff will purchase the diapers for you. Finish out your sponsorship by bringing in a group of employees, friends, or family members to our facility to wrap and organize the diapers you donated for distribution.

### What does it cost?

Through our nonprofit channels, The Natural Momma Me Initiative Diaper Bank can make your special gift of \$1,000 dollars go almost 3x further. For example, \$1,000 would allow us to purchase over 4,500 diapers. We can work with you to make sure your gift has a huge and immediate impact in the community.

### What sizes are available?

Newborn – Up to 10lbs

Stage 1: Up to 14lbs

Stage 2: 12-18lbs

Stage 3: 16-28lbs

Stage 4: 22-37lbs

Stage 5: Over 27lbs

Stage 6: Over 35lbs

Pull Ups: 2T/3T, 3T/4T, 4T/5T

**FYI-We always need sizes 3-6!**

### What are the benefits for Choose-Your-Size sponsors?

- Opportunities to get involved with the community
- Opportunities to promote your involvement with The Natural Momma Me Initiative Diaper Bank
- Recognition in annual report
- Recognition in Natural Momma Me social media and newsletters